

# Asia

Society



Southern  
California

## 2017 U.S.– CHINA FILM SUMMIT

NOVEMBER 1, 2017

SKIRBALL CULTURAL CENTER  
LOS ANGELES, CALIFORNIA



**碧桂园** To create a better society with our existence

**Country Garden**

Listed on the main board of Hong Kong Stock Exchange, Country Garden is among the "Fortune 500" and "Forties Global 300 of The World's Largest Public Companies". With real estate as core business, the Group adopts a vertically integrated and standardized operation model, which includes property development, construction, decoration, property management, property investment, as well as hotel development and management. In the first nine months of 2017, the real estate sales of the Group exceeded RMB 400 billion.

With 25-year experience in urbanization development and operation, Country Garden has been actively developing town projects at the rims of the first-tier cities in the country, bringing high-tech industries into the cities, at the same time integrating culture, media & entertainment, smart living elements into city life. In the future, through cooperation with strategic partners in cultural, media and tourism industries etc., Country Garden will strive to develop international and culturally rich communities and featured towns that lead the cultural fashion.

As many Chinese and American leaders of film industry gather in this summit, Country Garden will take this opportunity to look for potential partners in the industry, and build win-win cooperation as the objective. We aim to take part in bringing innovation and new stimulation to the Chinese film and entertainment industry, using Changsha, Hunan, China as a starting point, also to establish a local platform for international media & entertainment resources exchanges.

Embracing the craftsmanship spirit, Country Garden has been striving to improve the living standard and build houses with excellent quality and reasonable price for the world. For now, Country Garden has developed more than 1000 residential, commercial and urban construction projects globally, serving over three million households. Since its establishment, Country Garden has been committed to becoming an enterprise with integrity conscience and social responsibility. To date, our Group has donated more than RMB 3.2 billion for social public welfare.

Looking into the future, Country Garden will continue to take real estate as our core business, and through financial measures to strengthen and integrate various community-related business in the adjacent domains of the real estate industry, to fully engage in community related activities, and to build an end-to-end industry chain.

Country Garden, we hope to create a better society with our existence!

Contact: zhouhaiwen01@countrygarden.com.cn

Country Garden Headquarter Building



**SUMMIT**

**8:00am-9:00am**

**GUERIN PAVILION, HERSCHER HALL**

**REGISTRATION and OPENING RECEPTION**

**9:00am-9:10am**

**OPENING REMARKS**

**Janet Yang**, Chair, U.S.-China Film Summit  
**Jonathan Karp**, Executive Director, Asia Society Southern California

**9:10am-9:25am**

**SPOTLIGHT: A HISTORY OF STORYTELLING, A FUTURE OF CREATIVITY – FOSTERING U.S.-CHINA FILM INDUSTRY RELATIONS**

**Charles H. Rivkin**, CEO, Motion Picture Association of America

**9:25am-10:15am**

**THE NEW REALITIES OF FINANCING U.S.-CHINA ENTERTAINMENT**

*Moderator:* **Lindsay Conner**, Partner, Manatt, Phelps & Phillips

*Speakers:*

**Bennett Pozil**, Executive Vice President, East West Bank  
**Charles Coker**, Managing Director, Dasy Media  
**Daniel Manwaring**, Corporate Development Executive, CAA  
**Steve Ransohoff**, CEO, Film Finances

**10:15am-10:25am**

**MORNING BREAK**

**10:25am-11:20am**

**HIGH-FLYING FRANCHISES: WHAT MAKES A FILM WORK ON BOTH SIDES OF THE PACIFIC**

*Moderator:* **Stephen Saltzman**, Chair, Asia Entertainment and Media, Loeb & Loeb

*Speakers:*

**Rob Cohen**, Director, *The Fast and the Furious* and *xXx*  
**Chris Bremble**, Founder and CEO, Base Media  
**Celina Jade**, Actress, Star of *Wolf Warrior II*

**11:20am-12:05pm**

**INDEPENDENT CHINESE AND U.S. FILMS FIND NEW OUTLETS AND BACKERS**

*Moderator:* **Jonathan Landreth**, Managing Editor, ChinaFile

*Speakers:*

**ZHANG Yang**, Director and Writer  
**Michael Werner**, Former CEO, Fortissimo  
**WU Man-fang**, Dean, School of Management, Beijing Film Academy  
**JIANG Yanming**, President, China Lion Film Distribution

**12:05pm-12:10pm**

**FILM SUMMIT HONOREE PRESENTATION: ZHANG Yang**



<b>12:10pm–1:30pm</b> <b>1:00pm–1:15pm</b>	<b>LUNCH</b> <b>SPOTLIGHT: Donald Tang</b> , Founder, Chairman and CEO, Tang Media Partners
<b>1:30pm–1:50pm</b>	<b>SPOTLIGHT: CHINA'S EVOLVING MARKET FOR INTERNATIONAL COLLABORATIONS</b> <b>MIAO Xiaotian</b> , President, China Film Co-Production Corporation In conversation with <b>Seagull Song</b> , Professor, Loyola Law School, and Senior Advisor, Hogan Lovells
<b>1:50pm–2:40pm</b>	<b>HOW DIGITAL CONTENT, MARKETING AND DISTRIBUTION IS CHANGING THE GAME</b> <i>Moderator: Matt Pressberg</i> , China and Film Business Reporter, TheWrap <i>Speakers:</i> <b>Catherine Zhang</b> , Director, International Content Creation, Youku Tudou <b>Kane Lee</b> , Chief Content Officer, Baobab Studios <b>Shiraz Akmal</b> , Co-Founder and CEO, SPACES Inc. <b>Jonathan Perelman</b> , Head of Digital, ICM Partners
<b>2:40pm–3:15pm</b>	<b>SPOTLIGHT: THE MAKING OF INNOVATIVE PARTNERSHIPS</b> <b>Ellen Eliasoph</b> , President and CEO, Perfect Village Entertainment Group <b>Jie LIAN</b> , CEO, Perfect Word Pictures and Chairman, Perfect Village <b>Alexis Garcia</b> , Partner, Endeavor Content In conversation with <b>Stacey Rosenberg</b> , Partner, Hogan Lovells
<b>3:15pm–3:45pm</b>	<b>AFTERNOON BREAK</b>
<b>3:45pm–4:05pm</b>	<b>HONOREE SPOTLIGHT: YU Dong</b> , Founder, Chairman and CEO, Bona Film Group
<b>4:05pm–5:00pm</b>	<b>STUDIO ROW: AFTER LAYING FOUNDATIONS, HOLLYWOOD PLAYERS FINE-TUNE CHINA STRATEGIES</b> <i>Moderator: Patrick Frater</i> , Asia Editor, Variety <i>Speakers:</i> <b>Tomas Jegeus</b> , President, Fox International Productions <b>Wendy Reeds</b> , Executive Vice President, Lionsgate <b>Elaine Chin</b> , Producer <b>Gillian Zhao</b> , EVP and Managing Director, Warner Bros. China
<b>5:00pm–5:20pm</b>	<b>HONOREE SPOTLIGHT:</b> <b>FENG Xiaogang</b> , Writer, Director and Actor <b>YAN Geling</b> , Novelist and Screenwriter In conversation with <b>Jonah Greenberg</b> , President, Motion Pictures, CAA China
<b>5:20pm–5:25pm</b>	<b>CLOSING REMARKS</b>
<b>5:25pm–6:30pm</b>	<b>NO HOST RECEPTION</b>

## WELCOME

Dear Friends, Partners and Honored Guests,

We are delighted to welcome you to Asia Society Southern California's Eighth Annual U.S.-China Film Summit. You are in for a treat, a full day of outstanding speakers, from Charles Rivkin, a veteran entertainment executive and diplomat who now leads the Motion Picture Association of America, to China's top director, digital media pioneers and the founder of one of China's largest and most international studios.

The Film Summit owes its growth to your support and that of our speakers and sponsors, as well as our dedicated Film Summit Committee. After a year that challenged China's ties with Hollywood, not to mention some major media companies, the 2017 Film Summit will assess the "state of the relationship" and explore new opportunities in finance, partnerships and digital content. We have speakers from the biggest American and Chinese film franchises and independent filmmakers who are finding new audiences.

Indeed, we salute groundbreaking indie filmmaker Zhang Yang as this year's Film Summit Honoree. He is an award-winning writer and director whose stories about ordinary Chinese, often drawn from real events, resonate deeply with viewers. Asia Society is proud to have co-hosted a screening of Zhang's latest film, **Paths of the Soul**, as part of the Asian World Film Festival.

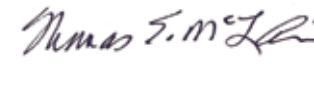
At the Gala Dinner tonight, we will continue the celebration of U.S.-China film by honoring Yu Dong, Chairman and CEO of Bona Film Group, Director Feng Xiaogang and Dawn Hudson, CEO of the Academy of Motion Picture Arts and Sciences. Her reforms have opened the Academy to a wider membership, including many Chinese filmmakers and artists.

Enjoy today's Summit and we hope to see you at future Asia Society programs.

Warmest regards,



Janet Yang  
Chair  
U.S.-China Film Summit



Thomas E. McLain  
Chair



Jonathan Karp  
Executive Director

Asia Society Southern California



## CHAIRS



**Thomas E. McLain**  
Of Counsel  
Hogan Lovells

Thomas E. McLain is Of Counsel in the Los Angeles office of Hogan Lovells, a global law firm with over 50 offices in 25 countries, including 8 offices in Asia. McLain has spent his entire career focused on Asia, advising clients on matters with a particular focus on location-based entertainment, intellectual property licensing, and international business transactions. McLain, who speaks Japanese, has extensive experience handling major international transactions in a wide range of industries, with particu-

lar expertise in establishing entertainment venues throughout Asia. McLain is Chairman of Asia Society Southern California and a Trustee of Asia Society. He previously served on the Boards of the Library Foundation of Los Angeles, the US-Japan Bridging Foundation and the Sanford School of Public Policy at Duke University. McLain also was appointed by President Clinton to serve as a Commissioner of the Japan-U.S. Friendship Commission and as a member of the U.S.-Japan Committee on Cultural and Educational Exchange.

**Thomas E. McLain**  
律师

Hogan Lovells 律师事务所

Thomas E. McLain 是Hogan Lovells 律师事务所洛杉矶办事处的律师。Hogan Lovells 律师事务所在全世界25个国家中共有超过50家办事处，其中八家坐落在亚洲。McLain的职业重心一直在亚洲，为顾客提供实景娱乐、知识产权许可和国际交易等领域的专业服务。McLain精通日语，在各行各业国际交易领域中均有着丰富的经验，并对在亚洲各地建立娱乐场所的流程有着深刻的了解。McLain身为亚洲协会理事的同时担任亚洲协会南加州中心主席一职。此前，McLain曾任职于洛杉矶图书馆基金会、美日桥梁基金会以及杜克大学桑福德公共政策学院。McLain曾被克林顿总统任命为日美友谊委员会的会员。



**Janet Yang**  
President, Janet Yang Productions  
Chair, U.S.-China Film Summit

Janet Yang is a Golden Globe, Emmy Award-winning and Oscar-nominated producer with deep professional and personal roots in China. She is currently developing several projects, including one with Oriental DreamWorks Animation, **Over the Moon**, a contemporary adaptation of a Chinese myth. Yang's film and TV credits include **The Joy Luck Club**, **The People vs. Larry Flynt**, **Dark Matter**, **Shanghai Calling**, and **Documented**. Yang won a Golden Globe and Emmy for her HBO film, **Indictment: The McMartin Trial**. She began her career by bringing Chinese cinema to North America and then represented Hollywood studios to broker the first sale of U.S. films to China. That led to her joining Steven Spielberg on the production of **Empire of the Sun**. Yang is a former Managing Director at Tang Media Partners. *The Hollywood Reporter* named her one of the "50 Most Powerful Women in Hollywood." Yang is a member of the Academy of Motion Picture Arts and Sciences, serving on the Executive Committee of its Producers Branch and other Committees; Committee of 100; National Committee on U.S.-China Relations; and the board of Asia Society Southern California.

杨燕子  
董事长  
杨燕子制作公司

杨燕子是拥有深厚中国背景的好莱坞知名制片人，曾获得金球奖、艾美奖并获得奥斯卡提名。她目前正在制作多个项目，包括与东方梦工厂合作的以中国神话为原型的影片《月亮之上》。她以往的影视作品包括《喜福会》、《性书大亨》、《暗物质》、《纽约客@上海》以及《合法公民》等。由她制片的HBO电影《麦克马丁审判案》获得金球奖及艾美奖。杨燕子的职业生涯始于在北美引进中国电影，随后她又代表好莱坞电影制片厂，率先将美国电影引进中国。此后，杨燕子受邀参与了史蒂文·斯皮尔伯格的史诗电影《太阳帝国》的制作。她目前是唐氏传媒(Tang Media Partners)的内容创作与影视制作负责人。杨燕子被《好莱坞报道》誉为“好莱坞最有影响力的50位女性之一”。同时，她也是美国电影艺术与科学学院制片人执行委员会、百人会和美中关系全国委员会成员以及亚洲协会南加州中心的董事。

## FILM SUMMIT CO-CHAIRS



**Charles Coker**  
Managing Director  
Dasym Media

Charles Coker is Managing Director of Dasym Media, an entertainment company focused on launching and optimizing brand franchises on a global scale. He also advises Dasym Investment Strategies on media-related investments and activities in China. Coker served as producer on the Sino-foreign co-production **Skiptrace** (2016), a buddy comedy starring Jackie Chan, Johnny Knoxville and Fan Bingbing. The film grossed over \$135 million at the Chinese box office. He is currently working on a number of co-production film and TV projects, including a miniseries about the legendary World War II fighter-pilot unit known as the Flying Tigers. Before joining Dasym, Coker practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.

**Charles Coker**  
常务董事  
Dasym 传媒

Charles Coker是Dasym传媒——一家致力于在全球范围内推广及优化公司品牌的娱乐公司——的常务董事。他同时还担任Dasym投资战略公司的顾问，为传媒相关的投资和在中国的投资项目提供建议。Coker也担任了2016年的中外合拍片《绝地逃亡》的制片人。这是一部汇聚了成龙、约翰尼·诺克斯维尔及范冰冰的兄弟喜剧片，在中国票房高达1.35亿美元。目前他正在制作多个电影与电视合拍片项目，其中包括关于二战时期的传奇空军部队“飞虎队”的电视连续短剧。在加入Dasym之前，Coker在上海和洛杉矶的顶尖国际律所供职，为娱乐和媒体公司及独立制片人提供中国区战略及运营以及中外合拍片等方面的咨询。



**Stephen L. Saltzman**  
Chair, Asia Entertainment and Media  
Loeb & Loeb

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by *Variety* and *The Hollywood Reporter* as one of the entertainment industry's top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent. Saltzman concentrates on innovative and complex international co-production and co-financing transactions. Fluent in German and Spanish, he frequently uses his language skills and in-depth knowledge of both the U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the United States, Europe and Asia.

**Stephen L. Saltzman**  
合伙人  
乐博律师事务所

Stephen L. Saltzman在美国以及海外娱乐行业交易市场中有着丰富的经验。他被《综艺》、《好莱坞记者》杂志评为最顶尖娱乐律师之一。由他代理的客户包括来自美国、欧洲以及亚洲的制片人、制片公司、发行公司、电视广播公司、数字媒体公司、银行、电影基金会、导演以及艺人等。Saltzman熟悉复杂的国际投融资交易流程，同时精通德语和西班牙语。他凭着自身卓越的外语能力以及对海内外影视产业的深刻了解，成为了好莱坞知名人士以及各大国际公司最信任的娱乐律师。此外，Saltzman常以演讲嘉宾身份出席世界各大研讨和座谈会。



## FILM SUMMIT CO-CHAIR AND EXECUTIVE DIRECTOR



**Dr. Seagull Haiyan Song**  
Professor, Loyola Law School  
Senior Advisor, Hogan Lovells

Dr. Seagull Haiyan Song is a professor, attorney and author on U.S.-China intellectual property law and entertainment law. She is Founding Director of Asia-America Law Institute at Loyola Law School, Senior Advisor at Hogan Lovells, and Guest Professor at Peking University School of Law, China Renmin University Intellectual Property Academy and Beijing Film Academy. Before joining the academic world in 2012, Song was Senior Counsel at Disney, overseeing the intellectual property division in Asia, a consultant with Arnold & Porter and a partner at King and Wood Mallesons, heading the IP practice in the Shanghai office. A leading authority on IP law, Song sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of the *Journal of Copyright Society of the U.S.A.* She was selected as an Asia Society Asia 21 young leader. Song earned an LL.M from Hong Kong University, and an LL.M and J.S.D from UC Berkeley School of Law.

宋海燕  
美亚法律研究所创始董事兼教授  
美国洛约拉大学法学院

宋海燕是一名教授、律师和中美知识产权法和娱乐法方面的作者。她是美国洛约拉大学法学院亚太法律中心创始主任兼法学教授，霍根路伟律师事务所资深顾问，以及北京大学法学院、中国人民大学知识产权学院以及北京电影学院客座教授。在2012年进入学术界之前，宋海燕曾任迪士尼亚太区高级知识产权法律顾问，美国阿诺波特律师事务所顾问以及金杜律师事务所合伙人，并掌管该公司上海办事处知识产权部门。作为著名的知识产权法专家，宋海燕是中国知识产权协会理事以及《美国版权法律期刊》编委会委员。她还曾当选亚洲协会“二十一世纪杰出青年领袖”。宋海燕拥有香港大学法学硕士，加州大学伯克利分校法学硕士及博士学位。



**Jonathan Karp**  
Executive Director  
Asia Society Southern California

Jonathan Karp joined Asia Society in 2014 after a distinguished career in journalism, including a decade of reporting in Asia. Just prior to Asia Society, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for *The Wall Street Journal*. In 2004, he returned to the U.S. with the *Journal*, and has since lived in Los Angeles with his wife and twin children.

**Jonathan Karp**  
执行董事  
亚洲协会南加州中心

在任职亚洲协会执行董事一职前，Jonathan Karp曾是一名资深新闻工作者。他驻亚洲报导新闻长达十年之久。Karp曾任Marketplace广播公司的首席编辑，掌管该频道的商务报导。Karp从普林斯顿大学获得中东历史学士学位后，于1986年前往以色列开始了自己的新闻工作生涯。他于1991年获得Henry Luce基金会颁发的奖学金，随后以驻外记者的身份迁往亚洲，往返于香港、新德里以及圣保罗之间。与此同时，Karp担任了《华尔街日报》驻印度和巴西记者站的记者。Karp于2004年跟随《华尔街日报》返回美国，并与妻子以及双胞胎子女定居在洛杉矶。

## 2017 U.S.-CHINA FILM SUMMIT HONOREE



**ZHANG Yang**  
Writer, Director and Actor

Born in 1967 in Beijing, Zhang Yang has long been a groundbreaking independent filmmaker. His low-budget 1997 directorial and screenwriting debut, **Spicy Love Soup**, was among the very first contemporary Beijing romances to succeed at the domestic box office. The film was screened at the Tokyo International Film Festival, heralding the arrival on the world stage of movies about modern-day China. His honest portrayals of Chinese life and his realistic style won him acclaim in China and abroad for his 1999 independent production **Shower**, followed with **Quitting** (2001), and the dark comedy **Getting Home** (2007). More recently, Zhang's thought-provoking **Soul on a String** (2016) was nominated for Best Adapted Screenplay at the Golden Horse Awards. His stories, drawn often from real events, resonate deeply because of his sensitivity, humanity and cinematic genius.

Zhang continues to help shape the world's understanding of China and China's understanding of itself. In 2015, the Museum of Modern Art in New York screened **Paths of the Soul**, his Tibetan-language film about spiritual and redemptive pilgrimage.

张扬  
导演，编剧和演员

张扬，1967年出生于北京，独立电影制作人。1997年其低成本电影处女作《爱情麻辣烫》，是第一个在国内票房获得成功的当代北京现代爱情生活片。该片在东京国际电影节进行了展映，预示着到中国现代生活电影移步世界舞台。张扬对中国生活的描摹手法以及写实风格，使他1999年的独立影片《洗澡》获得了国内外赞誉。其之后作品还包括《昨天》（2001）、《落叶归根》（2007）。最新作品《皮绳上的魂》（2016）获得了金马奖最佳改编剧本提名。张扬的故事常是改编自真实事件，加之其感性、人格以及影视才华而能引发深刻共鸣。

张扬不断塑造世界对中国的价值观以及中国对自己的价值观。2015年，其作品《冈仁波齐》在纽约现代艺术博物馆展映，这部藏语影片讲述了精神与救赎的朝圣之路。

## SPOTLIGHT SPEAKERS



**Charles H. Rivkin**  
Chief Executive Officer  
Motion Picture Association of America

Charles H. Rivkin joined the MPAA in September and leads its global mission to advance and support one of the U.S.'s strongest and most vibrant industries. Previously, he served three years as Assistant Secretary of State for Economic and Business Affairs, where he was responsible for trade and investment, transportation, telecommunications, international finance and intellectual property rights protection.

Before that, he was U.S. Ambassador to France and Monaco. Rivkin started as a media executive, serving as President and CEO of award-winning entertainment companies such as The Jim Henson Company and Wildbrain over a 20-year career. He helped engineer the sale of The Jim Henson Company for nearly \$1 billion. *Fast Company* named Rivkin one of the 100 Most Creative People in Business. Among his other honors, he was awarded the *Légion d'honneur* by French President François Hollande (2013), received Paris' highest honor, *la Grande Médaille de Vermeil de la Ville de Paris* (2015), and received the U.S. Navy's *Distinguished Public Service Award* (2017).

**Charles H. Rivkin**  
首席执行官  
美国电影协会

Charles H. Rivkin于9月加入美国电影协会，领导推动和支持美国最强大且最具活力的电影行业。Charles曾担任过经济贸易事务助理国务卿三年，负责贸易投资、运输、电信、国际金融和知识产权保护。在此之前，他曾是美国驻法国大使和驻摩纳哥大使。Rivkin有超过二十年的媒体执行官经历，在如Jim Henson、Wildbrain等获奖娱乐公司担任过总裁兼首席执行官。他以近10亿美元的价格协助出售了Jim Henson。Fast Company将Rivkin列为百强商业创新人士之一。Charles还被法国总统弗朗索瓦·奥朗德(François Hollande, 2013年)颁发过*légion d'honneur*奖，这是巴黎最高荣誉。2015年他还获得了*la Grande Médaille de Vermeil de la Ville de Paris*奖，2017年Charles获得了巴黎德黑兰代表队获得美国海军杰出公共服务奖(2017年)。



**MIAO Xiaotian**  
President  
China Film Co-Production Corporation

Miao Xiaotian joined the China Film Co-Production Corporation in 1981 as a production manager and producer. He became Director of Greater China and South East Asia Business in 1996 and Vice President in 2005. Over the years, Miao has been committed to supporting Chinese-foreign film co-production and has enjoyed good relationships with film organizations and production houses both at home and abroad. In 2011, Miao joined China Film Co., Ltd. as Vice President, involved in development, production and international co-production. He has supervised such films as **American Dreams in China, No Man's Land, Switch, Taiji Man, Young Style, City Game, So Young, Brotherhood of Blades, Wolf Totem and One Step Away**, among others. In May 2014, he was appointed as President of CFCC.

苗晓天  
总经理  
中国电影合作制片公司

苗晓天1981年进入中国电影合作制片公司担任制片经理和制片人，并于1996年任港澳台东南亚处处长，2005年任中国电影合作制片公司副总经理。长期以来，苗晓天致力于协助中外合拍电影项目的管理，并与国内外电影机构和制作公司保持良好关系。2011年，他加入中国电影股份制片公司并任副总经理，从事电影项目开发、策划、制片管理和国际合拍。他监制的影片包括《中国合伙人》、《无人区》、《富春山居图》、《太极侠》、《青春派》、《城市游戏》、《致我们终将逝去的青春》、《绣春刀》、《狼图腾》和《触不可及》。2014年5月苗晓天出任中国电影合作制片公司总经理。

## SPOTLIGHT SPEAKERS



**FENG Xiaogang**  
Writer, Director and Actor

Feng Xiaogang emerged as one of Asia's most successful commercial directors for his black comedies about common people in a rapidly changing China. As his films grew more ambitious, they pushed the boundaries of Chinese cinema and redefined genres. Feng's 2010 drama **Aftershock** was the first Chinese film released in IMAX. **Aftershock** and his 2012 historical drama **Back to 1942** were submitted by China for Best Foreign Language Film at the Academy Awards. **Back to 1942** and **The**

**Sigh** (2010) won Best Film prizes in international festivals; Feng has won Best Director three times at China's prestigious Hundred Flowers Awards. He is often compared to Steven Spielberg because of his long commercial success – and for shifting to more challenging, artistic filmmaking. **I Am Not Madame Bovary** (2016), a darkly comic look at Chinese bureaucracy through the tale of a peasant woman seeking justice against her unfaithful husband, won several awards. His latest film, **Youth**, portrays the lives of young people from their service in a PLA dance troupe during the Culture Revolution to the 1990s.

冯小刚  
编剧，导演，演员

自上世纪90年代，冯小刚开始以他影片中经典的平民喜剧和黑色幽默成为亚洲最成功的商业片导演之一。他的作品拓展了中国电影的视野，重新定义了电影流派。冯导2010年的电影《唐山大地震》作为中国首部IMAX电影，与他的另一部历史大片《一九四二》一同作为奥斯卡金像奖最佳外语片中国官方送选作品。《一九四二》与情感电影《一声叹息》(2010)在北京国际电影节和开罗国际电影节中分别获得“最佳影片奖”。冯导曾三获“百花奖”最佳导演，因其商业、艺术双料成就被誉为是“中国的斯皮尔伯格”。2016年，黑色喜剧片《我不是潘金莲》以村妇伸冤的故事暗讽揭露中式官僚百态，在多个国际电影节中受到好评。他的最新电影《芳华》讲述了一群正值芳华的文工团舞者，在充满变数的人生命运中成长的故事。



**Jonah Greenberg**  
President of Motion Pictures  
Creative Artists Agency China

Jonah Greenberg heads the China motion picture division of CAA, the global entertainment and sports agency. Based in Beijing, he and his colleagues represent many of the most accomplished directors, producers, writers and talent in China, including Zhang Yimou, Feng Xiaogang and Lu Chuan. Greenberg also helps guide

and execute CAA's strategy in developing cross-border opportunities for clients. Prior to joining CAA in 2005, he was a production executive at Beijing-based Ming Productions. He graduated from Reed College with a degree in Chinese literature after two years of language and dramatic studies at Capital Normal University and the Central Drama Academy in Beijing.

乔青山  
电影事业部总裁  
创新艺人经纪公司中国区

乔青山是世界级娱乐及体育经纪公司创新艺人经纪公司 CAA 中国区的负责人。他和同事在北京代理着许多中国最有成就的导演、制片人、编剧和演员，其中包括张艺谋和陆川。乔青山也帮助引导和执行公司的策略，为客户发展跨境机会。在加入创新艺人经纪公司之前，他是北京Ming Productions的制作主管。乔青山毕业于里德学院并获得了中国文学学位，此前他还曾在北京师范大学和中央戏剧学院进修了两年语言和表演课程。

## SPOTLIGHT SPEAKERS



**YU Dong**  
**Founder, Chairman and CEO**  
**Bona Film Group**

Yu Dong has long been a Chinese film industry pioneer – and he was ahead of the curve in working with Hollywood. In building one of China's most successful film conglomerates, he has overseen more than 200 film productions, such as **Flying Swords of Dragon Gate**, **The Taking of Tiger Mountain** and **Operation Mekong**. In 2010, Bona listed shares on NASDAQ, the first Chinese film company to publicly trade in the U.S. Yu has also pushed the frontier of China-U.S. film collaboration, distributing Hollywood movies in greater China and participating in co-productions, including Ang Lee's **Billy Lynn's Long Halftime Walk**. In 2015 Bona invested in Fox's movie slate, acquiring a stake in *The Martian* and six other releases, the latest of which, **The Greatest Showman** starring Hugh Jackman, opens in December. Bona and CAA have created a fund to finance English- and Chinese-language films. The fund's first project is Roland Emmerich's World War II epic **Midway**. Yu was among the first graduates of the Beijing Film Academy's management school.

于冬  
 创始人，董事长兼首席执行官  
 博纳电影集团

于冬一直以来都是推动中国电影业的先驱，并且与好莱坞建立了紧密的联系。他曾经监管过200多部影视作品，包括《龙门飞甲》（2011）、《智取威虎山》（2014）、《湄公河行动》（2016）。2010年，博纳影业在纳斯达克上市，成为中国第一家在美国上市的电影公司。于冬也致力于推动中美影视合作，包括好莱坞大片在大中华地区的发行和参与中美合拍片，其中以李安导演的《比利·林恩的中场战事》为代表。2015年，博纳投资了福克斯电影，参与《火星救援》、《马戏之王》（今年12月上映，休·杰克曼主演）等六部影片的同比例全球票房分账。博纳影业还携手 CAA共同建立了一个电影长期专项投资基金，主要投资面向全球市场的英文电影、中外合拍电影以及面向本土市场的影片，该基金的第一个项目是罗兰·艾默里奇的二战大片《中途岛》。于冬也是最早一批北京电影学院管理学院的毕业生。



**Geling YAN**  
**Novelist and Screenwriter**

Geling Yan is one of the most acclaimed contemporary Chinese-language novelists and screenwriters, as well as a well-established writer in English. She has published more than 20 books and won over 30 literary and film awards. Several of Yan's works have been adapted for film, including international releases **Xiu Xiu: The Sent-Down Girl**, directed by Joan Chen, and Zhang Yimou's **The Flowers of War** and **Coming Home**. Her novel *Fang Hua* is the basis for Feng Xiaogang's latest film, whose English title is **Youth**. Yan has written numerous scripts based on her own and other authors' work. Her Chinese novels have been translated into 15 languages, and her English-language novel, *The Banquet Bug*, was translated into Chinese.

严歌苓  
 小说家、编剧

严歌苓不仅是中国当代最声明远扬的小说家和编剧之一，同时也是著名的英文作者。她已出版了20余本书籍，获得超过30个文学和电影奖项。严歌苓的多部作品被改编成电影，包括国际发行的，由陈冲导演的《天浴》，及张艺谋导演的《金陵十三钗》和《归来》。冯小刚最新的电影也是改编自她的小说《芳华》，电影英文译名为《Youth》。严歌苓基于自己或其他作者的作品已撰写了多部剧本。她的中文小说被翻译成15种语言，她的英文小说《The Banquet Bug》被译成中文。

## SPOTLIGHT SPEAKERS



**Ellen R. Eliasoph**  
**President and CEO**  
**Perfect Village Entertainment Group**

At Perfect Village, a new joint venture created by Perfect World Pictures, Village Roadshow Entertainment Group and WME | IMG China (now part of Endeavor Content), Ellen Eliasoph oversees development, production and distribution of feature films and premium TV series, mainly for Chinese-speaking markets. She opened Warner Bros.'s Beijing office in 1993, becoming the first Hollywood executive to be based in China. Eliasoph imported **The Fugitive** as the first Hollywood revenue-sharing film in China and managed the China releases of the **Matrix** and **Harry Potter** series. At Warner Bros. she spearheaded many Sino-foreign co-productions, including Johnnie To's **Turn Left, Turn Right; The Painted Veil**, with Edward Norton and Naomi Watts; and Ning Hao's **Crazy Stone** and **Crazy Racer**. In 2011, Eliasoph led Village Roadshow Pictures Asia (VRPA) through nine productions, including Stephen Chow's **Journey to the West**; Leste Chen's **Say Yes!**; and the award-winning **Mountain Cry**. Eliasoph and her Perfect Village team will manage a number of former VRPA projects, including Jackie Chan's sci-fi thriller **Bleeding Steel**, cyber-hacker action comedy **Reborn**, and **Shadow**, Zhang Yimou's "reinvention" of a Chinese historical epic.

**Ellen R. Eliasoph**  
 总裁、首席执行官  
 完美威秀娱乐集团

完美威秀是由完美世界、威秀电影公司，WME/IMG 中国联合创立的合资公司，Ellen Eliasoph在完美威秀主要负责监管针对华语市场的剧情片和收费电视剧的开发、制作和发行。她于1993年开设了华纳兄弟的北京办事处，成为了第一位进驻中国的好莱坞高层。Eliasoph引进了《亡命天涯》，使其成为中国第一部与好莱坞收入分成的电影，她还促成了《黑客帝国》和《哈利波特》系列电影在中国的放映。在华纳兄弟工作期间，她致力于推广中外合拍片，包括杜琪峰导演的《向左走·向右走》，由Edward Norton和Naomi Watts主演的《面纱》，及宁浩导演的《疯狂的石头》及《疯狂的赛车》。2011年，Eliasoph带领威秀电影亚洲公司完成制作了九部电影，包括周星驰制片出品的《西游·降魔篇》，陈正道导演的《101次求婚》电影，及获奖作品《喊山》。Eliasoph和她在完美威秀的团队将进一步完成之前在威秀电影亚洲公司开发中的项目，包括成龙监制并主演的科幻惊悚片《机械之血》，黑客题材的动作喜剧《重生》及张艺谋导演史诗传奇新作《影》。



**Jie LIAN**  
**Chairman and CEO**  
**Perfect World Pictures**

Jie Lian oversees operations and production for Perfect World Pictures and its affiliates, where he has produced or executive produced a number of film and TV projects. He is also Chairman of Perfect Village Entertainment Group, a venture formed this year with Village Roadshow Pictures and WME | IMG China (now part of Endeavor Content). Prior to joining Perfect World in 2016, Lian was a founding partner of Primavera Capital Group, a private equity fund that specializes in China, and before that, he was a Managing Director at Goldman Sachs. He put together several landmark transactions in China and developed a passion for the entertainment and media business. He has worked on cross-border investments and partnerships and has served as an independent director on the boards of entertainment companies. Lian holds an MBA from Dartmouth's Tuck School of Business and serves on its board.

廉洁  
 董事长、首席执行官  
 完美世界影视有限公司  
 廉洁负责完美世界影视公司及其附属公司的运营及影视制作，就职期间他已当担多部电影及电视剧的制片及执行制片人。廉洁同时也是完美威秀娱乐集团董事长，完美威秀是由完美世界影视、威秀娱乐集团、以及WME/IMG于2017年共同投资成立的合资影视公司。廉洁于2016年加入完美世界，在此之前他是立足于中国的知名PE投资公司春华资本创始合伙人，并曾任职高盛投资银行董事总经理。他领导参与了中国众多行业龙头公司的中外资本市场的运作，从中发现了他对娱乐和传媒业务的兴趣和热情。借由一些跨境投资及合作的契机，他开始担任娱乐公司的独立董事。廉洁拥有达特茅斯学院MBA学位，并在其董事会任职。



## SPOTLIGHT SPEAKERS



**Donald Tang**  
Chairman and Chief Executive Officer  
Tang Media Partners

Donald Tang has built a global content creation, development, financing and production company with an emphasis on forging connections between China and international markets. Tang Media Partners works across all media platforms through subsidiaries Open Road Films (**Spotlight, Marshall**), IM Global (**Hacksaw Ridge, The Mermaid, Breakup Buddies**) and partners such as Chinese tech giant, Tencent

Holdings. Formerly, Tang was Vice Chairman of Bear Stearns & Co., Chairman and President of Bear Stearns International Holdings, and Chairman and CEO of Bear Stearns Asia, Ltd. He has been featured as an expert by multiple media outlets and is a contributor to CNBC's Closing Bell. Tang currently serves as a Trustee, California Institute of Technology; Advisory Committee Member, Harvard University Asia Center; Trustee Emeritus, Asia Society and Member of the Committee of 100.

唐伟  
董事长、首席执行官  
唐氏传媒

唐伟先生创立的唐氏传媒专注于为中国和国际市场在内容创作、发展、融资以及制作等领域搭建沟通合作的桥梁。唐氏传媒在今年达成收购了好莱坞电影发行和制作公司Open Road（曾发行电影《聚焦》、《马歇尔》）和IM Global（曾发行电影《血战钢锯岭》、周星驰电影《美人鱼》、《心花路放》）并与多家知名公司，如中国科技巨头腾讯等合作，实现在各媒体平台的业务开展。此前，他曾任美国证券公司贝尔斯登副董事长，贝尔斯登国际控股董事长兼总裁，贝尔斯登亚洲区董事长兼首席执行官。他曾是美国CNBC电视台Closing Bell节目常驻特邀嘉宾，现任加州理工学院董事，哈佛大学亚洲中心顾问，亚洲协会荣誉董事及百人会的成员。



**Alexis Garcia**  
Partner  
Endeavor Content

Alexis Garcia packages and sells films and advises financiers on their entertainment strategies at Endeavor Content, a division of global entertainment leader Endeavor (formerly WME | IMG). He also oversees Endeavor Content's China practice, leading the group's activity in the region in conjunction with WME | IMG China. In this capacity, Garcia led Endeavor Content's investment in Perfect Village, a China-based

production joint venture with Perfect World and Village Roadshow, and advised filmmaker David Goyer on his groundbreaking deal with Tencent. Recent films he has worked on include **The Nice Guys**, starring Russell Crowe and Ryan Gosling, George Clooney's **Suburbicon**, starring Matt Damon and Julianne Moore, and Scott Cooper's **Hostiles**, starring Christian Bale. Garcia joined talent agency Endeavor in 2006, after practicing entertainment law at Sheppard, Mullin, Richter & Hampton and O'Melveny & Meyers. He earned his J.D. from UCLA, where he was Editor-in-Chief of the Entertainment Law Review and Business Editor of the UCLA Law Review. A Miami native of Cuban descent, he earned his B.A. from Vanderbilt University.

**Alexis Garcia**  
合伙人  
Endeavor Content

Alexis Garcia 所在的Endeavor Content是全球领先的娱乐公司Endeavor(前WME | IMG)的一个分支，他擅长包装和售卖影片，以及提供基于Endeavor Content娱乐战略的投资建议。他同时负责Endeavor Content中国区的业务，领导集团同WME | IMG中国的合作。以此，Garcia主导了Endeavor Content对完美威秀的投资，完美威秀是完美世界及威秀电影在中国的合资影业公司。他也是促成电影人David Goyer同腾讯开创性合作的关键人物。最近他参与制作的电影包括由Russell Crowe及Ryan Gosling主演的《耐撕侦探》，由George Clooney导演，Matt Damon及Julianne Moore主演的《迷镇》，由Scott Cooper导演，Christian Bale主演的电影《敌对分子》。Garcia在律师事务所Sheppard, Mullin, Richter & Hampton及O'Melveny & Meyers从事娱乐法相关工作后，于2016加入Endeavor经纪公司。他在UCLA获得其法学博士学位，在此期间，他也是Entertainment Law Review的主编及UCLA Law Review的商业版编辑。Garcia是迈阿密本地人，有着古巴血统，在范德堡大学获得了本科学位。

## MODERATORS AND PANELISTS



**Christopher Bremble**  
Founder and CEO  
Base Media

A graduate of the University of Pennsylvania and USC's School of Cinema-Television, Christopher Bremble founded his visual-effects company as Base FX in 2005. The Beijing-based firm entered into a strategic alliance with Lucasfilm/Industrial Light & Magic in 2012 and has contributed to **Super 8, Pacific Rim, Transformers: Age of Extinction, Star Wars: The Force Awakens**, and **The Great Wall**. Base has

also earned Emmys for **The Pacific, Boardwalk Empire**, and **Black Sails**. Base has worked with several of China's top directors, including Zhang Yimou (**The Flowers of War**) and Chen Kaige (**The Sacrifice**), and on some of its biggest box-office hits, like **Monster Hunt 1 & 2**. Base has grown to include an animation studio, production company and training academy, with offices in Beijing, Xiamen, Wuxi, DaChang, Malaysia and Los Angeles. A writer/director before founding Base, Bremble is currently developing projects for the China market and producing Base's first animated feature, **Wish Dragon**, starring John Cho and Jackie Chan.

**Christopher Bremble**  
创始人、首席执行官  
Base Media

Christopher Bremble毕业于宾夕法尼亚大学和南加州大学电影学院，他于2015年创立了自己的特效公司Base FX。这个坐落于北京的公司于2012年与卢卡斯影业及工业光魔建立了战略合作关系，并参与了《超级八》、《环太平洋》、《变形金刚4：绝迹重生》、《星球大战7：原力觉醒》以及《长城》的制作。Base还因制作《太平洋战争》、《大西洋帝国》和《黑帆》而将艾美奖收入囊中。Base也和中国顶级导演有过合作，包括张艺谋、陈凯歌、以及许多高票房收入的电影，例如《捉妖记》1、2。Base旗下还拥有动画工作室、制片公司和培训学校，并在北京、厦门、无锡、大昌、马来西亚及洛杉矶建立了分部。导演和编剧出身的Bremble正在开发符合中国市场的项目，并制作Base的第一部由约翰·赵和成龙参与的动画长片《Wish Dragon》。



**Elaine Chin**  
Producer

Elaine Chin recently served as Vice President of Production-China for Walt Disney Studios. She completed production on the Chinese-language romantic comedy **The Dreaming Man**, starring Lin Yun (**The Mermaid**) and Chen Bolin (**20 Once Again**). Previously Chin was President of Production for director Justin Lin's company, Barnstorm Pictures, which had a first-look deal with Universal Pictures. She and Lin founded YOMYOMF, an Asian pop culture blog and digital company that became

one of the first YouTube Original channels funded by Google. Chin also served as a production executive at 20th Century Fox and HBO, where she supervised multiple Emmy and Golden Globe Award-winning films and miniseries. She began her career at the William Morris Agency and Dragon Pictures, working for British producers Damian Jones and Graham Broadbent. Chin received her B.A. in Art History and Chinese Studies from Wellesley College.

**Elaine Chin**  
制片人

Elaine Chin曾任华特迪士尼公司中国区制片部副总裁。曾制作华语浪漫喜剧《假如王子睡着了》，该片由林允（代表作《美人鱼》）和陈柏霖（代表作《重返二十岁》）主演。此前，她曾是林诣彬导演创办的巡演制片公司（Barnstorm Pictures）总裁，主管制片，该公司与环球影业签署了第一优先合作协议。此后，她与林诣彬导演建立了亚洲流行文化网YOMYOMF，该网站后来成为第一个由谷歌公司赞助的YouTube原创频道。她也曾在20世纪福克斯和HBO任职，监制了多部荣获艾美奖、金球奖的电影及迷你剧。Chin从卫斯理学院获得艺术史及中国学本科学位后，在WMA和龙影公司（Dragon Pictures）开始了她的职业生涯，先后为英国制片人 达米安·琼斯(Damian Jones)和格雷汉姆·布雷德本(Graham Broadbent)工作。



## MODERATORS AND PANELISTS



**Rob Cohen**  
Producer, Director and Actor

Rob Cohen has had a distinguished and varied career, which started as a Harvard student, when he made a film for the Admissions Office as part of his honors thesis in Anthropology. In 1973, he became Fox's Vice President of TV & Movies and then was hired by Berry Gordy to be Executive Vice President and head of Motown Record's motion picture division. Cohen went on to produce and direct some of the 1980s' most iconic TV series (**Miami Vice**) and films (**The Witches of Eastwick**, **In-weed** and **The Wiz**). He moved into directing full time in the 1990s, making hits such as **Dragon: The Bruce Lee Story**, **Dragon Heart**, **Daylight** and the Golden Globe-winner **The Rat Pack**. Cohen directed the 2001 blockbuster, and Universal Pictures' biggest franchise of all time, **The Fast and the Furious**, and partnered with Vin Diesel the next year to direct **xXx**. In 2008, Cohen directed **The Mummy: Tomb of the Dragon Emperor**, which grossed \$405 million worldwide. His latest film, **The Hurricane Heist**, will be released in February 2018 and distributed by Entertainment Studios Motion Pictures.

罗布·科恩  
制片人，导演，演员

罗布·科恩的职业道路非常传奇。在哈佛大学求学期间，他曾为学校招生办制作影片作为自己的荣誉毕业设计。1973年，他任福克斯电影公司副总裁，主管电视电影；随后受聘于贝瑞·高迪，出任摩城唱片公司执行副总裁，主管电影部门。在80年代，科恩制片和执导了多部现象级电视剧（《迈阿密风云》）和电影（《东镇女巫》、《紫苑草》、和《绿野仙踪》）。90年代，科恩成为全职导演，制作电影《李小龙传》、《龙之心》、《十万火急》，电影《鼠党》荣获金球奖。2001年，科恩执导由环球影业制作的《速度与激情》第一部，次年与范·迪塞尔合作执导《极限特工》。2008年，科恩导演了《木乃伊3：龙帝之墓》，斩获4亿全球票房。他的最新电影《飓风浩劫》（**The Hurricane Heist**）由Entertainment Studios出品，将于2018年2月上映。



**Lindsay Conner**  
Partner and Chair, Entertainment and Media  
Manatt, Phelps & Phillips, LLP

Lindsay Conner is chair of Manatt's entertainment and media practice. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film and television financiers, production and distribution companies, and digital media companies, as well as financial institutions and private equity funds. Conner's clientele spans the globe,

from North America to Asia, Europe and Latin America. His recent highlights include representation of: China's Perfect World Pictures in its \$500 million, 50-film co-finance deal with Universal Pictures; Tang Media Partners in a joint venture with China's Tencent and the creation of a groundbreaking slate co-finance deal in television; and Huayi Brothers Media Corp., China's largest privately-held film company, in an 18-film, three year co-finance and distribution agreement with the Hollywood studio STX.

**Lindsay Conner**  
合伙人，传媒娱乐总监  
Manatt, Phelps & Phillips律所

Lindsay Conner是Manatt, Phelps & Phillips律所的传媒娱乐总监。他曾担任众多大型电影制片厂、电视台、全球通讯公司、影视融资集团、制片发行公司、数字媒体公司、金融机构和私募基金的首席娱乐顾问。Conner的客户遍布全球，从北美至亚洲、欧洲和拉美。他近期的成功代理案例包括：中国的完美世界影业与环球影业5亿美元、50部电影的片单投资及战略合作协议；唐媒体伙伴（Tang Media Partners）与中国腾讯公司的合资企业及其具有划时代意义的电视融资合作；以及华谊兄弟传媒股份有限公司——中国最大的民营电影公司——与好莱坞电影公司STX的3年18部电影的共同融资、发行协议。

## MODERATORS AND PANELISTS



**Celina Jade**  
Actor, Model and Singer-Songwriter

Celina Jade is a lead actor in the Chinese **Wolf Warrior** franchise, opposite stars Wu Jing and Frank Grillo. **Wolf Warrior II** is the highest grossing film of all time in China and the second biggest box-office hit in a single territory, surpassing **Avatar** and second only to **Star Wars IV**. Jade will appear in the upcoming action film **Triple Threat** and the Chinese feature **A Sweet Life**. Earlier in her career, Jade was known for her recurring role as Shado, Oliver Queen's love interest on the CW hit series **Arrow**. She also had leading roles in features such as: **Skin Trade**; **Legendary Assassins**; Universal's **The Man With The Iron Fists** with Russell Crowe and Lucy Liu; and the Indie film **April Flowers**. A singer-songwriter with a self-titled iTunes pop album, Jade also has a single with Jonathan Wong (*Fighting For*), which was No. 1 on the Hong Kong charts last year.

卢靖姗  
演员，模特，创作歌手

卢靖姗，《战狼2》电影女主角，与吴京、Frank Grillo出演对手戏。截止目前，《战狼2》以56亿人民币斩获中国大陆票房冠军，其票房超过《阿凡达》，成为世界影视上在单一国家获得票房第二高的电影，仅次于《星球大战4》。卢靖姗将在即将上映的动作大片《三重威胁》、华语电影《甜蜜人生》中亮相。在早年作品中，她曾因在《绿箭侠》电视剧中出演Shado一角而闻名，此外，她的作品还包括电影《人皮交易》、《狼牙》、《铁拳》（与Russell Crowe、刘玉玲共同出演）、及独立电影《四月花》。在iTunes音乐中，卢靖姗有自己的音乐人专辑，她曾与王梓轩合唱的《千色》(*Fighting For*) 在去年iTunes香港音乐排行中夺得榜首。



**Patrick Frater**  
Asia Editor  
Variety

Patrick Frater has more than 20 years of experience writing about and analyzing the international film industry, with publications including *Variety*, *Screen International* and *The Hollywood Reporter*. He was Asia editor of *Variety* between 2005 and 2009 and re-joined the publication in July 2013. In 2010, he co-founded regional film trade publication *Film Business Asia* and consultancy firm F Media. Based in

Hong Kong, Frater travels widely within the Asia-Pacific region and is a regular radio pundit, conference host and public speaker.

**Patrick Frater**  
亚洲区主管  
《综艺》杂志

Patrick Frater先生作为国际电影评论家、分析家已长达20多年。他的文章被刊登在《综艺》、《国际银幕》、《好莱坞报道》等知名报刊上。他于2005至2009年间担任《综艺》杂志亚洲地区主编一职，并于2013年7月重新加入《综艺》。2010年，Frater先生共同创办了地区电影贸易出版物《亚洲电影商业》，以及电影咨询公司F Media。Frater先生居住在香港，并频繁以主持人、演讲嘉宾的身份出席亚太地区各大会议、论坛以及广播电台活动。

## MODERATORS AND PANELISTS



**Tomas Jegeus**  
President  
Fox International Productions

A veteran film marketing and distribution executive, Tomas Jegeus has been President of Fox International Productions since 2015. During his tenure, Fox has aligned all of its international territory productions under the FIP banner and has grossed over \$1 billion from films it produced or acquired. He previously served as 20<sup>th</sup> Century Fox Film's co-President of Worldwide Theatrical Marketing and Distribution, and before

that he co-lead Fox's international marketing and distribution teams. Jegeus began his career at Fox in 1990 as Marketing Director for the U.K. office. In 1998 he moved to Hong Kong to become Vice President of Fox's Asia/Pacific Marketing division. During a stint as Executive Vice President of Marketing for UIP, he was responsible for the international marketing for all UIP product. Jegeus returned to Fox in 2004 as Executive Vice President at 20<sup>th</sup> Century Fox International in Los Angeles, overseeing the international marketing campaigns for the entire slate of releases. He was promoted to co-President of the division in 2005.

**Tomas Jegeus**  
总裁  
福克斯国际制作公司

Tomas Jegeus作为一名资深的电影营销和发行主管，他自2015年以来，担任福克斯国际制作公司的总裁。在他任职期间，福克斯已将FIP旗下所有国际领域的制作进行了整合，并通过其制作或分销的电影，获得总收入超过10亿美元。他曾任二十世纪福克斯国际院线营销和发行的联合总裁，并联合领导过福克斯国际市场营销和发行团队。Jegeus 1990年加入福克斯担任英国办事处的市场总监。1998年，他搬到香港成为福克斯亚太市场部副总裁。在任UIP营销执行副总裁期间，他负责所有UIP产品的国际营销。Jegeus于2004年返回福克斯，在洛杉矶担任20世纪福克斯国际执行副总裁，负责整个电影发行业务的国际营销活动。他于2005年晋升为该部门的联席总裁。



**Jonathan Landreth**  
Managing Editor  
ChinaFile

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries' effect on the world's perceptions of China. He was the founding Asia Editor of *The Hollywood Reporter* and his freelance work appeared in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *The Christian Science Monitor*, *Forbes*, *The China Economic Quarterly* and *Wallpaper*.

In 2012, Landreth joined *ChinaFile*, the new online magazine of the Center on U.S.-China Relations at Asia Society in New York, as managing editor. In 2015, he launched *China Film Insider*, a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley, and an M.S. from the Columbia University Graduate School of Journalism.

**Jonathan Landreth**  
编辑主任  
中参馆

Jonathan Landreth自2004年至2012年在北京担任自由记者，专注研究娱乐产业如何影响世界对中国的看法。他是《好莱坞报道》最早的亚洲板块编辑之一。他的文章曾刊登在《纽约时报》、《华尔街日报》、《洛杉矶时报》、《基督教科学箴言报》、《福布斯》、《中国经济季报》以及《VWallpaper》上。Landreth于2012年加盟全新网络杂志中参馆，该杂志由位于纽约的亚洲协会创办，主要报道中美两国关系。Landreth于2015年推出《中国底片》，报导中国与好莱坞日益紧密的合作关系。此前，Landreth曾在新加坡以及纽约两地为《路透社》进行报道。他早期曾合伙创建了具有开创意义的虚拟中国网站。Landreth毕业于加州大学伯克利分校和哥伦比亚大学新闻学院，分别获英语文学学士学位以及新闻硕士学位。

## MODERATORS AND PANELISTS



**Kane Lee**  
Chief Content Officer  
Baobab Studios

Emmy Award-winning producer Kane Lee heads content development and strategy for Baobab. At the virtual-reality studio, his groundbreaking works include the 2017 Emmy Award winner **Invasion!**, featuring Eithan Hawke, the 2017 Unity Vision Award-winner **Asteroids!**, with Elizabeth Banks, and the highly anticipated VR experience **Rainbow Crow**, starring John Legend. Lee spearheaded the first-ever adaptation

of VR IP (**Invasion!**) into a traditional Hollywood feature film. He has long worked at the frontier of technology and media. He is lead producer of the 20th Century Fox animated feature, **The Dam Keeper**, based upon the Academy Award-nominated short, and is on the producing teams for projects ranging from **The School for Good and Evil** at Universal Pictures, **Frozen**, and Jennifer Lee's **The Way Between**, to the award-winning children's series **Spooksville**. Previously Vice President, Development and Production for Jane Startz Productions, Lee worked on **Horton Hears A Who!**, **Ice Age: The Meltdown**, and **Robots**, among other films. He is an interactive media advisor for the National Academy of Television Arts & Sciences.

**Kane Lee**  
首席内容官  
Baobab 工作室

艾美奖获奖制片人Kane Lee负责指导Baobab工作室内容研发和战略。在Baobab工作室任职期间，他的开创性作品包括由Eithan Hawke主演的，2017年艾美奖获奖作品《入侵！》、由Elizabeth Banks参演的，2017年视觉奖获奖作品《小行星》、由John Legend出演的，备受瞩目的VR体验新作《彩虹乌鸦》。Lee成为将VR作品改编成传统好莱坞故事片第一人。他一直坚守于科技和媒体工作的前线。他是二十世纪福克斯动画片，曾获奥斯卡提名的短篇作品《守坝员》的首席制片人，他也作为制作团队主要成员参与了环球影视的《善恶魔法学院》、《冰雪奇缘》、Jennifer Lee当担编剧的《之间的方式》，及获奖的儿童系列作品《恐怖谷传说》。Lee曾在Jane Startz制作工作室担任开发和制作副总裁，曾制作《霍顿与无名氏》、《冰河时代2：消融》和《机器人历险记》等。他也是美国电视艺术与科学学院的互动媒体顾问。



**Bennett Pozil**  
Executive Vice President  
East West Bank

Bennett Pozil has been a banker for 25 years and currently serves as an Executive Vice President at East West Bank, where he leads the Corporate Banking Group. As part of his role, Pozil oversees the development of the Entertainment Lending sector in the U.S. as well as in China. Recent film projects financed by East West Bank include John Woo's **The Crossing** and Chen Kaige's **The Monk**. Prior to joining East

West Bank, Pozil served for 11 years as the Managing Director of the Los Angeles office for Natixis, the French Banking Concern. At Natixis, Pozil structured the financing of over a hundred motion pictures including **Crouching Tiger, Hidden Dragon; Hero; Fearless** and **Lost in Translation**.

**Bennett Pozil**  
执行副总裁  
华美银行

Bennett Pozil现任华美银行执行副总裁，主管企业贷款部门。作为拥有25年银行从业经验的资深专家，Pozil掌管华美银行在中、美两地资本市场部门的娱乐产业融资项目。华美银行近期参与融资的电影包括吴宇森执导的《太平轮》以及陈凯歌执导的《道士下山》。在加入华美银行之前，Pozil曾在法国南特人民银行 Natixis 洛杉矶分部担任执行董事11年。在南特任职期间，Pozil负责管理逾百部电影融资项目，其中包括《卧虎藏龙》、《英雄》、《霍元甲》和《迷失东京》等影片。

## MODERATORS AND PANELISTS



**Matt Pressberg**  
China and Film Business Reporter  
TheWrap

Matt Pressberg leads TheWrap's coverage of the business of Hollywood, particularly its relationship with China, and the emergence of new digital-first players. Pressberg has broken stories on matters ranging from the collapse of Wanda Group's bid for Dick Clark Productions to the acquisition of Paramount Pictures' finance partner Huahua Media. Before joining TheWrap, he was the Los Angeles Correspondent for

the *International Business Times* and a managing editor at the *Los Angeles Business Journal*. Prior to that, he was a private-equity analyst. Pressberg graduated from Georgetown University and has a master's from USC's Annenberg School of Communication and Journalism.

**Matt Pressberg**  
财经与中国新闻记者  
TheWrap

马特·布雷斯特格，美国娱乐新闻网TheWrap金牌记者，洞悉好莱坞行业内幕、中美影视合作和数字科技前沿动向。他曾报道万达集团收购Dick Clark Productions交易的破裂，深度分析上影集团华桦传媒注资派拉蒙影业等重大新闻事件。在加入TheWrap之前，他曾是《国际财经时报》驻洛杉矶记者和《洛杉矶财经日报》主编，更早之前，他曾是一名私募分析师。从乔治城大学毕业后，他在南加州大学安娜堡新闻与传播学院获得硕士学位。



**Wendy Reeds**  
Executive Vice President  
International Sales & China/Asia Productions and Strategy  
Lionsgate

A 26-year veteran of international film distribution, Wendy Reeds oversees international licensing of Lionsgate's films and expanding global operations. Previously, she ran the studio's Asian sales and operations out of Hong Kong. Reeds was instrumental in building Lionsgate's operations in China, where 17 films have been released and box-office receipts for Lionsgate films have grown 63% since 2016. Currently based in London, Reeds shepherds Lionsgate's international growth initiatives. The studio's feature film slate has generated nearly \$2 billion at the global box office, led by the blockbuster **Hunger Games** franchise, Academy Award-winning **La La Land**, the **Now You See Me** series and the hit action franchise **John Wick**.

**Wendy Reeds**  
国际销售执行副总裁  
狮门影业

温蒂·瑞兹女士在国际电影发行领域有26年从业经验，她促成了狮门影业麾下电影在国际合作领域的发展。此前，她曾主管狮门影业亚洲区销售，是带领狮门影业进入中国市场的核心人物。从2016年开始，狮门影业共在华发行17部影片，票房收入同期增长63%。如今，瑞兹女士带领狮门影业争夺在国际市场的主动权，旗下《饥饿游戏》系列影片，奥斯卡获奖影片《爱乐之城》，科幻悬疑片《惊天魔盗团》，和动作大戏《疾速追杀》给狮门影业带来了将近20亿美元的国际票房。

## MODERATORS AND PANELISTS



**Stacey L. Rosenberg**  
Partner  
Hogan Lovells

Stacey L. Rosenberg has advised clients on a wide variety of finance transactions. Be it senior secured credit facilities, first and second lien transactions, leveraged buy-outs or recapitalizations, workouts and out-of-court restructurings, exit financings, cross-border deals, or secured bond transactions, she's seen and done it all.

Rosenberg combines in-depth experience and a unique focus in the entertainment industry, allowing her to provide clients with highly specialized advice in connection with credit facilities, film securitizations, co-production and distribution arrangements, and sale transactions. In particular, she negotiates and drafts loan documentation, motion picture production and distribution documents, joint venture documents, and sale agreements.

**Stacey L. Rosenberg**  
合伙人  
霍金路伟律师事务所

Stacey L. Rosenberg 为客户提供多种金融交易法律咨询服务，其中包括高级担保信贷融资、第一和第二留置权交易、杠杆收购或资金重组、套利类投资和法庭外重组、退出融资、跨国界交易、担保债券交易。Rosenberg 在娱乐产业方面的资深经验，使她能为客户提供有关信贷融资、电影证券化，联合制作和发行安排、以及销售交易相关的高度专业化建议。她尤为擅长谈判和起草贷款文件、电影制作和发行文件、合资文件和销售协议。



**Michael J. Werner**  
Producer

Michael J. Werner is a Hong Kong-based veteran of film sales, marketing, production and consulting, who has specialized in the Asian market for nearly 40 years. Born in Los Angeles, he ran Summit International at its start and co-headed Asia-Pacific Theatrical Distribution for 20<sup>th</sup> Century Fox. Werner later joined Amsterdam-based Fortissimo Films, where he helped raise the profile of Asian cinema by seeking out top Chinese and Asian filmmakers. He left his role as Fortissimo CEO in 2016 and

returned to consulting, counting Fox International Productions among his clients. Over the years, Werner served as Executive Producer, Co-Producer or Associate Producer on a number of high-profile independent Asian films, including **The Grandmaster** by Wong Kar Wai, **Springtime in a Small Town** by Tian Zhuang-zhuang and **Norwegian Wood** by Tran Anh Hung. He has won many awards for his contributions to Asian and world cinema; in 2006, he became a member of the Academy of Motion Picture Arts and Sciences.

温熙宇  
制片人

Michael J. Werner是香港地区电影销售、营销、制作和咨询方面的资深专家，他在亚洲电影市场有四十余年的经验。Werner出生于洛杉矶，曾运营国际峰会，并担任二十世纪福克斯亚太地区电影发行部门的主管。之后他入职荷兰阿姆斯特丹的Fortissimo影业，通过寻求顶级的中国和亚洲的电影人来提高亚洲电影的影响力。2016年，他以Fortissimo CEO的身份离开了该公司，回归到为福克斯国际制片公司及其客户提供咨询服务的行业。多年来，Werner作为监制、联合制片人和副制片人参与制作了一些知名度较高的亚洲独立电影，包括王家卫的《一代宗师》，田壮壮的《小城之春》以及陈英雄的《挪威的森林》。他因对亚洲和世界电影的杰出贡献而获奖无数。他于2006年成为了电影艺术与科学学院的成员。

## MODERATORS AND PANELISTS



**WU Man-fang**  
Professor and Dean, School of Management  
Beijing Film Academy

As a professor, doctoral tutor and Dean of the School of Management of Beijing Film Academy, Wu Man-fang is certainly an academic expert in the Chinese film industry. She is the Secretary-General of China Film Association's Film Education and Executive Industry Committee as well as the Executive Dean of the Chinese Film Industry Research Institute. In addition, Wu has published several scholarly works,

such as *Government Regulation of Media*, *Movie Companies Listed Operations*, *Study on Media Industry Organization*, *Crisis Public Relations Strategies in Mass Media*, *Cinema Chain Management*, and *County-level Cities Digital Cinema's Research and Development*. She was the Editor of *China Film Industry and Market Blue Book and Reports on China Film Industry Development*. Wu is also executive producer of such films as **Mr. No Problem**, **Go Together**, **18 Years 18 Days**, **The Blue Windbreaker** and **Ever Loving Ocean of Blues** and was producer and distributor of **Dancing Boy**, and TV series **Cheng River Love Story**.

吴曼芳  
教授，博士生导师，制片人。  
北京电影学院

现任北京电影学院管理学院院长、中国电影产业研究院执行院长、中国电影产业与教育发展委员会秘书长。其主要研究方向为电影产业研究、院线经营管理、媒介经营管理等。出版著作包括：《媒介的政府规制》、《电影企业上市运营》、《媒介产业组织学》、《大众传媒的危机公关策略》、《院线经营管理》、《县级城市数字影院建设研究》，主编《中国电影产业市场蓝皮书2015》、《中国电影产业发展报告2012-2013》、《电影市场营销中的媒体策略研究》、《媒介经营与管理》，译著《选角手册》等。担任制片人、监制、策划、发行人参与的艺术创作包括：电影《不成问题的问题》、电影《一起走吧》、电影《18岁18天》、电影《蓝风衣》、电影《蓝调海之恋》、电视电影《舞动少年》、电视连续剧《澄江情缘》、电视连续剧《起步，停车》等。



**Catherine Zhang**  
Chief Representative, North America  
Director, International Content Cooperation  
Youku Tudou Inc.

With 10 years of experience in TV, film, animation and music cooperation between east and west, Catherine Zhang works with top global creators and studios to develop their content business in China. Her education is a mix of TV production

(B.A. Communication University of China) and communication management (M.A. University of Southern California). Before Youku Tudou, Zhang worked in content distribution and production for You On Demand (Beijing and New York), NBC Universal (Los Angeles) and Hong Kong Phoenix TV (Beijing & Hong Kong).

张萌  
国际内容创作总监、北美代表  
优酷土豆

张萌拥有十年横跨东西方关于电视、电影、动画和音乐领域的工作经验，与国际顶尖艺术创作者和工作室合作开展在中国的相关业务。张的教育背景综合了影视制作及管理，她不仅在中国传媒大学取得了电视制作学士学位，还在南加州大学取得了传媒管理硕士学位。就职于优酷土豆之前，她曾在You On Demand (北京和纽约)，NBC环球 (洛杉矶) 和香港凤凰卫视 (北京和香港) 做内容发行和制作。

## 2017 SPONSORS

### PLATINUM SPONSORS



COUNTRY  
GARDEN

碧桂園



### EXCLUSIVE AIRLINE SPONSOR

American Airlines





2017 SPONSORS

LUNCHEON SPONSOR



EAST WEST BANK

GALA DINNER SPONSOR



2017 SPONSORS

GOLD SPONSORS



manatt

2017 SPONSORS

SILVER SPONSORS



2017 PARTNERS

PRESENTING PARTNER



CHINA EDUCATIONAL AND CULTURAL PARTNER

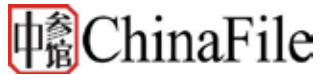


2017 CULTURAL EXCHANGE PARTNER



2017 PARTNERS

MEDIA PARTNERS



CHINA MARKETING PARTNER



2017 SUPPORTING ORGANIZATIONS



CEC CAPITAL



FILM SUMMIT AND GALA DINNER PLANNING COMMITTEE

Janet Yang, Chair  
Charles Coker, Co-Chair  
Stephen Saltzman, Co-Chair  
Seagull Song, Co-Chair

Yitong Ding  
Katherine Estrada  
Sheri Jeffrey  
Jonathan Karp

Jonathan Landreth  
Thomas E. McLain  
Bennett Pozil  
Simon Sun



**Asia Society Southern California**

ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative

programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

**Mission of Asia Society**

Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney and Washington DC.

Asia Society Southern California  
244 S. San Pedro Street, Suite 201  
Los Angeles, CA 90012  
P: 213.788.4700  
F: 213.788.4701

Jonathan Karp, Executive Director  
Katherine Estrada, Assistant Director  
Yitong Ding, Program Manager

[www.AsiaSociety.org/Southern-California](http://www.AsiaSociety.org/Southern-California)

CreativeArtistsAgency  
salutes our client

FENG XIAOGANG

and our friend

YU DONG

2017 U.S.-China Film Summit Honorees







[ASIASOCIETY.ORG/USCHINAFILMSUMMIT](https://ASIASOCIETY.ORG/USCHINAFILMSUMMIT)