

2018 CORPORATE INSIGHTS SUMMIT

DIVERSITY LEADERSHIP FORUM Powering Asian Talent



THURSDAY, JUNE 21, 2018* • 9:00 AM–4:30 PM
ONE TIME WARNER CENTER (ENTRANCE ON 58TH STREET) • NEW YORK CITY

* Please note that the Market Place Forum [MPF] takes place June 20

#DLF2018 @ASDIVERSITY

FEATURED SPEAKERS



KEYNOTE SPEAKER

BO YOUNG LEE
Chief Diversity & Inclusion Officer,
Uber



ANN ANAYA
Partner in Charge, Chief Diversity Officer Global Diversity & Inclusion Strategic Lead HR, 3M



UMRAN BEBA
Global Diversity, Engagement & Talent Officer, PepsiCo



PHILIP BERRY
Chief Human Resources Officer, Clinton Foundation



JOYCE CHANG
Global Head of Research, J.P. Morgan



RICHARD CHANG
Workforce Strategies Analytics Manager, BNY Mellon



BRIAN CHASE
Manager, Strategy Planning & Analytics – Global Diversity, Chevron Corporation



ANU CODATY
Vice President, Business Development & Strategy, Medtronic



RAJASHREE DATTA
Managing Director, Risk Division, Goldman Sachs



CHRISTINE DAVIES
Vice President, Global Partnerships & Development, Asia Society



FABIAN DEROZARIO
Engagement Consultant & Trainer, NAAAP National Board of Directors



PRIYA DOGRA
Executive Vice President Corporate & Business Development, WarnerMedia



DONALD FAN
Global Office of Culture, Diversity & Inclusion, Walmart, Inc.



MOHAMMED FARSHORI
Director Citizenship & Sustainability – Corp. External Affairs, AT&T



SHARMILA FOWLER
Director, D&I Strategic Alignment, McDonald's Corporation



DR. SARAH HELM
Manager, Diversity & Inclusion (D&I), Discover Financial



RAMY INOCENCIO
Anchor, Daybreak Asia + Daybreak Australia, Bloomberg Television



EUGENE KELLY
Vice President, Global Diversity & Inclusion, Colgate-Palmolive



JEFF LIN
Co-Founder, Admerasia



DAVID REID
Executive Director, Corporate Programs & Talent Initiatives, Asia Society



DR. SHEILA ROBINSON
CEO & Publisher, Diversity Woman



JANET (PIEN) ROLLER
Senior Director CX Innovation, Marriott International



MIO SAKATA
President & COO, Calbee North America



N. SADAT SHAMI
Director, Talent Development, Engagement & Social Analytics, IBM



JOSETTE SHEERAN
Lulu & Anthony Wang President & CEO, Asia Society



KT THOMAS
Business Unit Controller Director, Freddie Mac



VIJAY V. VAITHEESWARAN
US Business Editor, The Economist & Author



PHILLIP WANG
Senior Vice President, Brand & Advertising Manager, Wells Fargo

THURSDAY, JUNE 21
11:30 AM–12:30 PM

Reshaping Fractured Corporate Culture
CHIEF DIVERSITY OFFICER & HEADS OF TALENT ROUNDTABLE



JYOTI CHOPRA
Board Member, Toyota



YRTHYA DINZEY-FLORES
Vice President, CSR & Diversity, Time Warner, Inc.

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10TH DIVERSITY LEADERSHIP FORUM Powering Asian Talent

THURSDAY, JUNE 21

LOCATION: Time Warner Center – One Columbus Circle, New York, NY 10021

8:00 – 9:00 AM
COLUMBUS LOUNGE **CONTINENTAL BREAKFAST & REGISTRATION**

9:00– 9:30 AM
COLUMBUS ROOM
Emcee: **Ramy Inocencio | Anchor, Daybreak Asia + Daybreak Australia | Bloomberg Television**
Welcome: **Josette Sheeran | Lulu & Anthony Wang President & CEO | Asia Society**
Priya Dogra | Senior Vice President, Mergers & Acquisitions | Time Warner

9:30 - 10:00 AM
COLUMBUS ROOM **KEYNOTE: LEADERSHIP DRIVING ORGANIZATIONAL CHANGE**
Bo Young Lee | Chief Diversity & Inclusion Officer | Uber

10:00 – 10:15 AM
COLUMBUS ROOM **KEY FINDINGS FROM THE 2018 ASIAN CORPORATE SURVEY**
Asia Society’s ninth annual benchmarking study looks at where Asian Pacific American leaders are on the corporate leadership ladder within *Fortune 500* and other large companies. Discover winning initiatives for promoting and developing Asian Pacific American leaders and what key factors enable companies to:

- Attract & retain Asian Pacific American & Asian talent
- Tie profit & loss into leadership development
- Build sustainable sponsorship & mentorship programs
- Build market opportunities

David Reid | Executive Director of Global Talent Initiatives | Asia Society

10:15 – 11:15 AM
COLUMBUS ROOM **OPENING PANEL: LEADERSHIP TRANSFORMATION IN THE DIGITAL AGE**
Companies in all industries are wrestling with how to crack the code to succeed in the digital space. Typically, efforts focus on shifts in business strategy. They concentrate on enhancing marketing capability, creating new digital products and services, and improving social media initiatives. Far less attention is paid to the important shift in leadership behavior that is necessary to foster a culture of innovation and experimentation in the workforce. Senior executives need to retool their organizations and must implement strategies that proactively engage:

- the leadership team in building a digital-savvy culture
- the organization’s diverse employee population in the change process
- key customer segments in all aspects of the brand
- employees in the process of experimenting with new ways of doing their work

Moderator: **Ramy Inocencio | Editor | Bloomberg**
Eugene Kelly | Vice President, Global Diversity & Inclusion | Colgate-Palmolive
N. Sadat Shami | Director, Talent Development, Engagement & Social Analytics | IBM
Joyce Chang | Global Head of Research | J.P. Morgan

11:15 – 11:30 AM **Break**

11:30 AM – 12:30 PM **LEADERSHIP DEVELOPMENT SESSIONS**



11:30 AM –
12:30 PM

LEADERSHIP DEVELOPMENT SESSIONS – *all sessions repeat unless noted*

SESSION I: An Ecosystem Enabling Asian Women Advancement (HUDSON ROOM)

Leaders across industries will speak to some of the personal, cultural and structural barriers that might be holding Asian women back to pave the way for opportunities for growth. Participants will also learn about successful programs these leaders are implementing to support closing the gender gap.

Moderator: **Dr. Sheila Robinson | CEO & Publisher | Diversity Woman**
Anu Codaty | Vice President, Business Development & Strategy | Medtronic
Rajashree Datta | Managing Director, Risk Division | Goldman Sachs

SESSION II: Powering Cultural Competency to Grow US Market Share (TOWER EAST)

Cultural competence is critical to successfully doing business not only in emerging markets, but also in the United States. In order for companies to gain market share of the Asian spend, leadership needs to equip their workforce with robust training for building cultural competencies.

Moderator: **Jeff Lin | Co-Founder | Admerasia**
Mio Sakata | President & COO | Calbee North America
Phillip Wang | Senior Vice President, Brand & Advertising Manager | Wells Fargo

SESSION III: Business Resource Groups (BRG): Multiplying Impact (COLUMBUS ROOM)

Discover the alliances and opportunities created when BRGs come together with their counterparts. Learn about the problem solving that is possible when collaboration occurs among internal BRGs and how these initiatives contribute to a company's bottom line while building leadership skills competencies.

Moderator: **Fabian DeRozario | Engagement Consultant & Trainer |**
NAAAP National Board of Directors
Mohammed Farshori | Director Citizenship & Sustainability-Corporate External Affairs | AT&T
Sharmila Fowler | Director, D&I Strategic Alignment, Global & Community Engagement |
McDonald's Corp.

SESSION IV: Becoming an Influential Leader: Understanding Your Own Unconscious Bias (TOWER WEST)

this session does not repeat

Hear from leaders how they overcome their own unconscious bias and what specific corporate initiatives are receiving traction. Engage in a discussion that reveals how key decisions are influenced by unconscious bias and learn what powerful role you can play in building an inclusive workplace.

Moderator: **Philip Berry | Chief Human Resources Officer | Clinton Foundation**
Brian Chase | Manager, Strategy Planning & Analytics – Global Diversity | Chevron Corp.
Richard Chang | Workforce Strategies Analytics Manager | BNY Mellon



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11:30 AM – 12:30 PM CITY ROOM	CHIEF DIVERSITY OFFICER & HEADS OF TALENT ROUNDTABLE: Reshaping Fractured Corporate Culture <i>(limited seats available, by invitation only & pre-registration is required)</i> C-Suite leaders representing a range of industries will gather to learn insights of how to drive change in corporate culture. Leaders will offer insights in how they reach across business units to advance inclusion during times of upheaval. Participants will discover, share best practices and identify some of the greatest opportunities they will be facing as diversity and human resources leaders. Yrthya Dinzey-Flores Vice President, Corporate Social Responsibility & Diversity Time Warner Inc. Jyoti Chopra Board Member Toyota
12:30 – 1:30 PM	LUNCHEON
	SIMULTANEOUS TRACK SESSIONS – <i>Session I, II and III repeat [please see previous page for more details]</i>
1:30 – 3:00 PM TOWER WEST	SESSION V: Road Mapping: Winning Initiatives from the 2018 Best Employers 2018 winners of the “Best Company for Asian Talent,” award showcase the strategic initiatives they deployed to attract and retain Asian talent. Participants will hear about case studies from the 2018 winning companies and their internal success stories in how to become a best employer for: <ul style="list-style-type: none">- Advancing APA talent into senior leadership positions and- Community Commitment Moderator: Christine Davies Vice President, Global Partnerships Asia Society KT Thomas Business Unit Controller Director Freddie Mac Dr. Sarah Helm Manager, Diversity & Inclusion Discover Financial Donald Fan Global Office of Culture, Diversity & Inclusion Walmart, Inc.
3:00 – 4:15 PM COLUMBUS ROOM	AFTERNOON PANEL: Leadership Driving Innovation The global economy is in the midst of the Fourth Industrial Revolution. Innovation and globalization are combining to produce big and rapid change, which is transforming every aspect of how economies and the businesses within them work. Nowhere is this change likely to be experienced more acutely than in the workplace. This panel of experts will share their visions and address how they leverage a diverse talent pool to innovate and motivate a diverse talent pool with scarce, valuable talents, who are catalysts for innovation. Moderator: Vijay V. Vaitheeswaran US Business Editor The Economist Janet (Pien) Roller Sr. Director, CX Innovation Marriott International Umran Beba Global Diversity, Engagement and Talent Officer PepsiCo Ann Anaya Chief Diversity Officer Global Diversity & Inclusion Strategic Lead Human Resources 3M
4:15 - 4:30 PM	FINDINGS FORUM
