





Luke Xiang Vice President Beijing Weying Technology Co.

Luke Xiang oversees the International Business Division at Weying, a company that developed one of China's largest online entertainment ticket sales platforms and is expanding into film finance and marketing. He has management experience in several industries: consumer goods, manufacturing, media and the Internet. After receiving his master's degree from the University of Science and Technology of China, Xiang worked for a series of companies, including Procter & Gamble, Google, Mtime and 20th Century Fox. As the chief representative of 20th Century Fox China, he was responsible for developing strategic plans for marketing films for theatrical release and home entertainment.

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