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Entertainment & Media in Asia



John Penotti
President
Ivanhoe Pictures and Sidney Kimmel Entertainment

John Penotti serves as President of both Ivanhoe Pictures, a film production and finance company specializing in local-language projects, primarily in Asia, and Sidney Kimmel Entertainment, an English-language film and television company. The companies operate under a joint venture called SK Global Entertainment. Ivanhoe, along with Warner Bros. and Color Force, is producing **Crazy Rich Asians**, an adaptation of Kevin Kwan's best-selling novel directed by Jon M. Chu, with a fully Asian cast – a first for a Hollywood studio. Penotti is also producing the Chinese film **My Other Home**, the life story of NBA basketball star Stephon Marbury. A prominent industry executive, Penotti was founding partner and President of GreeneStreet Films from 1994 to 2013, overseeing more than 30 films, including Academy Award-nominated **In the Bedroom** and **Swimfan**. He crafted Ivanhoe's four-year co-financing pact with Fox International Productions to produce local-language films in India, Korea, China, Japan, and Taiwan, and a five-year financing and production deal with Blumhouse Productions to make 10 genre pictures in India and Korea.

John Penotti
总裁
Ivanhoe Pictures and Sidney Kimmel Entertainment

John Penotti 目前同时担任两家公司的总裁：Ivanhoe Pictures，一家以亚洲语言项目为主的影视制作和融资公司，和 Sidney Kimmel Entertainment，一家英语影视公司。这两家公司从属于合资企业 SK Global Entertainment。Ivanhoe 与华纳兄弟和 Color Force 目前正在合作制作《疯狂的亚洲富人》，它改编自凯文·关的畅销书，并由朱浩伟导演，而且是第一部全部选用亚裔演员的好莱坞电影。Penotti 同时还在制作另一部关于 NBA 球星斯蒂芬·马布里的中文电影《纽约人在北京》。作为一位杰出的行业高管，Penotti 是 GreeneStreet Films 的创始人，并在 1994 至 2013 年间担任其总裁，在此期间他负责了 30 多部电影的制作，包括获得奥斯卡提名的《意外边缘》和《恶女上身》。他促成了



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Ivanhoe 与福克斯国际制作公司的 4 年合作协议，共同制作印度、韩国、中国、日本和台湾的本地语言电影，以及与 Blumhouse Productions 在印度和韩国共同制作 10 部电影的 5 年融资制作合约。