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### **Asia Society Hong Kong Center Announces Appointment of Executive Director**

(Hong Kong, September 21, 2012) Asia Society Hong Kong Center, the first and largest overseas centre of New York-based Asia Society, today announced the appointment of S. Alice Mong as the Executive Director.

Having been at the helm of New York-based the Museum of Chinese in America and the Committee of 100, Ms Mong has a distinguished level of international experience in cross-cultural communications, and in promotion of international and regional understanding across the fields of arts, culture, business, policy and education.

Her contributions to the international non-profit sector, combined with her 11 years of management experience in the Hong Kong business sector, have given Ms Mong the depth of knowledge of and a forward-looking approach to further establishing Asia Society Hong Kong Center as an intellectual, cultural and artistic hub for Hong Kong.

Ronnie C. Chan, co-chair of Asia Society and chairman of Asia Society Hong Kong Center said: "Alice's unparalleled track record in programme management and strategic development makes her the right leader for Asia Society Hong Kong Center at this time of delivering our new exciting strategy in the region as well as globally."

"Since the opening of its new base at the Hong Kong Jockey Club Former Explosives Magazine in February 2012, the Center, complete with world-class arts, performance and conference facilities, is on course to execute a roadmap for Asia Society to evolve into a transpacific organization," said Chan. "We have great confidence that under Alice's leadership, Asia Society Hong Kong Center will enter this new chapter of development."

Ms Mong is fluent in English and Mandarin, and has served as interim executive director of Asia Society Hong Kong Center since March 2012 before this appointment as executive director.

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For further information or to arrange an interview, please email: [mediahk@asiasociety.org](mailto:mediahk@asiasociety.org)